



Footcare Sells!

"This is the best new line I have added to my inventory in a long time."

Doug, Seaside Pharmacy

See 50 Unique New Products Inside!

- *Expand & Update Your Assortment*
- *Discover Bestsellers You're Missing*
- *Help Your Customers Solve Foot Problems*
- *Boost Physician Referrals*

'Timeless' Guaranteed Sale, Or We Buy Them Back

Volume 17NR
New Products Catalog Supplement

To order, get more information, or request full-line catalog,
Call: 1-800-356-8185 • Fax: 1-800-431-7801
Visit: www.stores.pedifix.com • Email: info@pedifix.com



Medical Footcare
256 Ways to Relieve Foot Pain™

Footcare sells! Are you missing the opportunity?

The need and demand for footcare products keeps increasing, along with physician referrals for them, too. Why? The aging, foot-problem-prone population...the trend towards self-care...doctors no longer dispensing from their practices...and more.

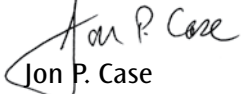
PediFix offers a unique assortment of medical footcare products, for relief of stubborn foot problems. For decades, we developed these for podiatrists, orthopedists and their patients. Now they're available directly to you and your customers to help them end foot pain, live comfortably and stay active — while you boost your sales, profits and referrals.

Look inside for dozens of exclusive items introduced now, and in recent years. Call for our Full-Line Catalog to see all our products and displays. And remember, if ever our products don't sell, we buy them back, at any time.

As foot specialists since 1885, our fourth-generation family is here to help you grow your business — with medical-quality products, effective marketing support, and fast, friendly service.

With absolutely no risk, try PediFix products in your store today. To order, use the Form on page 23, call, FAX, email us, or contact your PediFix sales representative or stocking distributor or wholesaler.

No Sore Feet!


Jon P. Case
President

P.S. In addition to new products launching now, inside is information about others introduced in recent years.

Check your assortment to see what you might be missing.



Heinrich Berkemann
Company Founder, 1885

Since 1885

4 family generations...

Expect outstanding products, service and support from the only fourth-generation, family-owned business in the footcare industry.



Jon Case

Unconditional Timeless Guarantee

If *for any reason*, you or your customers are ever dissatisfied with the performance, function or comfort of any PediFix product, return it at any time for a replacement, credit or full refund.

To order or contact us:

Call: 1-800-356-8185 or 1-845-278-3800

Fax: 1-800-431-7801 or 1-845-277-2851
(see center order form)

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Mail: 301 Fields Lane, Brewster, NY 10509

Or contact your favorite authorized PediFix® distributor. For Consumer-Direct-Ordering of products you don't carry, customers can visit www.pedifix.com or call 1-800-PEDIFIX (733-4349).

PediFix Office Hours are:

Monday – Thursday, 8:30 am – 5:30 pm EST;

Friday, 8:30 am – 3:00 pm EST

Exclusive New Products!

New!

**Tea Tree Ultimates®
Foot Wipes**

These specially-formulated Foot Wipes clean, deodorize, freshen and soothe feet fast.
#P3370



PAGE 4

New!

Professional Nail Cutter

Heavy-duty, solid, stainless steel construction, 'double-action' leverage, barrel spring design for extra nail cutting power.
#P3355



PAGE 5

New!

Comfort ToeWrap™

Soft, thin, fabric-lined foam loops help straighten, align and separate crooked, overlapping or 'hammer' toes.
#P6055



PAGE 6

New!

**Soothe & Heal™
Silicone Tape**

Unique, self-adhering Silicone strips dispense and adhere easily to protect sensitive skin from shear, pressure and friction, and reduce scars.
#3095



PAGE 7

New!

**Visco-GEL®
Little ToeBuddy®
Bunion Guard**

Relieves 'bunionette', or 'little toe bunion' pain. Anatomically-shaped, soft Gel protects the base of the pinky toe from shoe pressure and friction. Gel spacer separates 4th & 5th toes.
#P1320



PAGE 8

New!

**FasciaFIX® Plantar
Fasciitis Relief Sleeve**

Supports the arch and plantar fascia ligament to help stop heel pain. Promotes healing, enhances circulation and helps minimize the effects of inflammation.
#P6023



PAGE 9

New!

**Double-Action
Gel Heel Cushions**

Soft gel heel pads cushion, absorb shock & ease heel spur pain
#P5040



PAGE 10

New!

**Plantar Fasciitis
Relief Strips**

Pre-shaped, pre-cut moleskin strips help ease strain on the plantar fascia ligament, for immediate or immediate heel pain relief.
#P6060



PAGE 11

New!

Dr. B's FootReacher™

24"- 44" Telescoping Steel Handle with angled, articulated head to position attachments as needed.
#P3366

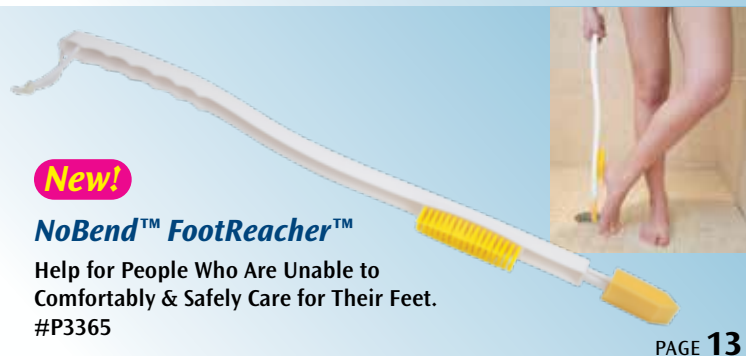


PAGE 12

New!

NoBend™ FootReacher™

Help for People Who Are Unable to Comfortably & Safely Care for Their Feet.
#P3365



PAGE 13

New!



Tea Tree Ultimates®

Foot Wipes

**The New Way to Clean,
Deodorize & Refresh Feet Fast!**

- *Wipe Away Sweat & Odor, Dirt & Grime, Fungus, Bacteria & Germs*
- *Exclusive Footcare Formula:
Tea Tree & Peppermint Essential Oils,
Aloe & Vitamin E — Alcohol Free*
- *Diabetic patient foot care & Education
— 'Clean, Inspect, Prevent'*

**Perfect for Keeping Feet Clean,
Anytime and Anywhere**

Clean Feet = Healthy Feet

Call Today!

**To order or for more
information contact:**

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler



Medical Footcare
256 Ways to Relieve Foot Pain™

OTC Item #P3370
25 Wipes/Pack
6.6" x 7.8" (16x20cm)

New!

Professional Nail Cutter

Trims Hard, Thick, and Fungal-Infected Nails with Ease

- 'Double Action' Design For Extra Nail Cutting Power
- Heavy Duty, Stainless Steel
- Tough Enough for Clinical Use, Packaged for Sale to Consumers & Patients
- Etched Sure-Grip Handle
- 5 1/2" Long



Compare its Performance & Feel to German-Made Instruments that Cost \$100 More!



Call Today!

To order or for more information contact:

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler



Medical Footcare
256 Ways to Relieve Foot Pain™

**OTC Item #P3355
One/Pack**

New!

Comfort ToeWraps™

**Align Crooked, Overlapping,
Injured or 'Hammer' Toes**

- *Relieve Between-Toe Pain*
- *Gently Stabilize & Reposition Without Irritation*
- *Fully-Adjustable, Long-lasting*
- *Effective as a Toe Splint for Injured, Broken or Post-Op Recovery*



**More Comfortable &
Convenient Than Tape**



**Wrap-Around Cushioning
Relieves Rubbing & Irritation**

Call Today!

**To order or for more
information contact:**

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler

Adjustable

Durable & Soft
Foam-Lined Fabric

PediFix

Medical Footcare
256 Ways to Relieve Foot Pain™

Universal for Left
or Right Foot

Item #P6055
2/Pack

New!

Soothe & Heal™ Silicone Tape

**Unique, Self-Adhering Tape
that Protects Sensitive Skin**

4 Helpful Uses!

- Shields Skin from Shear, Pressure & Friction
- Protects Corns, Calluses, Bunions & Hammer Toes
- Helps Reduce the Appearance of Scars
- Provides Gentle Fixation for Bandages on Fragile, At-Risk or Sensitive Skin

**Safe & Easy Release
for Painless Removal**



Before

After

Call Today!

**To order or for more
information contact:**

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler

PediFix

Medical Footcare

256 Ways to Relieve Foot Pain™

Item #3095

1/Pack

Tape is 0.36 cm thick x 1.5 cm
wide x 1.5 meters long.

New!

Visco-GEL® Little ToeBuddy® Bunion Guard

**Helps Relieve 'Pinky Toe' Pain
& Irritation Between Toes**

- Cushions & Protects
- Absorbs Pressure & Friction
- Contoured Spacer Separates & Aligns 4th & 5th Toes to Relieve Painful Corns
- Washable, Reusable & Effective for Months

**Ends Underlapping,
Overlapping & Irritation**



Contoured Spacer
Gently Separates Toes

Protects



Call Today!

**To order or for more
information contact:**

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler



Medical Footcare
256 Ways to Relieve Foot Pain™

Item #P1320

One Size
One/Pack

New!

FasciaFIX® Plantar Fasciitis Relief Sleeve

**Soothes Heel & Arch
Pain Fast!**

- Reduces Stress on Plantar Fascia Ligament
- Minimizes Inflammation & Swelling
- Special Knit 'Nodules' Provide Gentle Massage
- Fits Over or Under Socks
- Daytime or Nighttime Use



Multi-Directional Compression

“I was skeptical,” said one leading foot specialist, “until I tried it myself”



Item#P09-FFPFS
12 Pieces
Assorted Sizes



Call Today!

To order or for more information contact:

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler

PediFix

Medical Footcare
256 Ways to Relieve Foot Pain™

Item #P6023

S, M, L, XL
One/Pack

New!

Double-Action Gel Heel Cushions

Removable Disc to Ease Heel Spur Pain

These soft Gel Cushions protect heels with every step. The exclusive circular wave pattern absorbs shock and disperses pressure to ease pain and make walking, running or standing more comfortable. If you have a heel spur, remove the center disc to offload pressure or pain from sore area.

- Use with or without removable disc
- Durable gel construction
- Gel 'grips' — won't slip out of place
- Fit in all types of shoes

Absorb Shock for Heel Pain Relief!



Call Today!

To order or for more
information contact:

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler

PediFix

Medical Footcare
256 Ways to Relieve Foot Pain™

Item #P5040
Men's and Women's
One Pair

New!

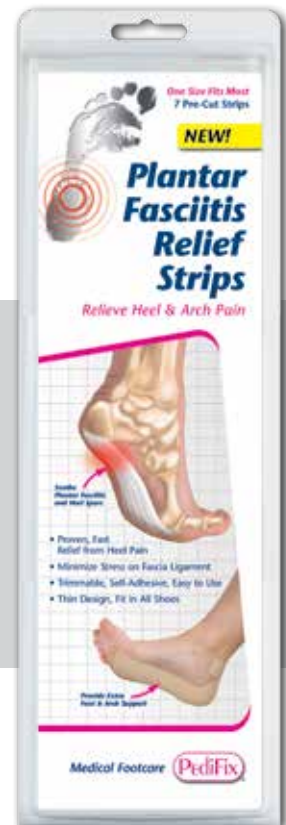
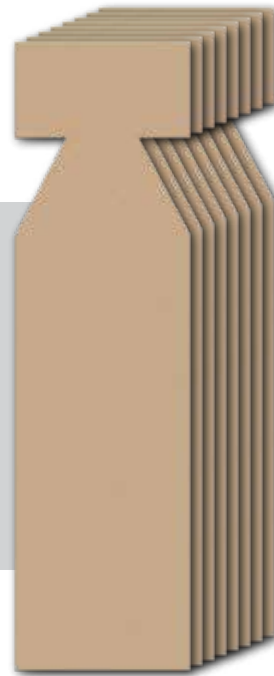
Plantar Fasciitis Relief Strips

Immediate Relief for Heel & Arch Pain

- Proven, Fast Relief from Heel Pain
- Minimize Stress on Fascia Ligament
- Trimmable, Self-Adhesive, Easy to Use
- Thin Design, Fit in All Shoes



The Same Foot Taping Materials That Doctors Apply In Their Offices



Call Today!

To order or for more information contact:

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler

PediFix

Medical Footcare

256 Ways to Relieve Foot Pain™

Item #P6060
7 Strips/Pack

New!

Dr. B's FootReacher™

Help for People Who Are Unable to Comfortably & Safely Reach & Care for Their Feet

- 24"– 44" Telescoping Steel Handle with Angled, Articulated Head to Position Attachments as Needed
- Pumice Disk for Smoothing Calluses
- Broad Foam Sponge for Cleaning & Spreading Soaps, Creams, Moisturizers & Anti-Fungals
- Toe Sponge for Applications Between the Toes

Help Your Customers Maintain Their Foot Health from the Standing, Sitting, or Lying Down Position.



Replacement Foam Sponges
3 pk #P3366-Dome — \$9.95



Replacement Foam Toe Sponges
3 pk #P3366-Toe



Deluxe FootReacher Replacement Discs
3 pk #P3366-Emery

Ask about The NoBend™ FootReacher™ for safety & quality at an even lower price to your patients!

Call Today!

To order or for more information contact:

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

Email: info@pedifix.com

Visit: www.stores.pedifix.com

Contact: Your Preferred Wholesaler



Medical Footcare
256 Ways to Relieve Foot Pain™

Item #P3366

Kit Includes a FootReacher™, 1 Emery Disc, 1 Dome & 1 Toe Sponge



New!

NoBend™ FootReacher™

Help for People Who Are Unable to Comfortably & Safely Reach & Care for Their Feet

- *Scrubbing Brush for Cleaning and Stimulating Feet*
- *Between-Toe Sponge for Cleaning & Spreading Soaps, Creams, Moisturizers & Anti-Fungals*
- *Safer Alternative to Bending or Reaching*

Help Your Customers Feel Better About Safely Maintaining Their Foot Health

Call Today!

To order or for more information contact:

PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA

Call: 1-800-356-8185

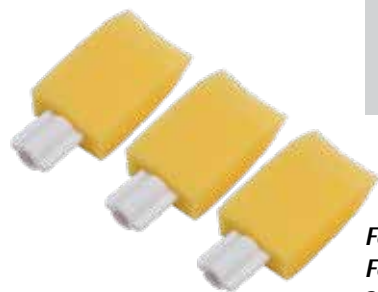
Email: info@pedifix.com

Visit: www.stores.pedifix.com

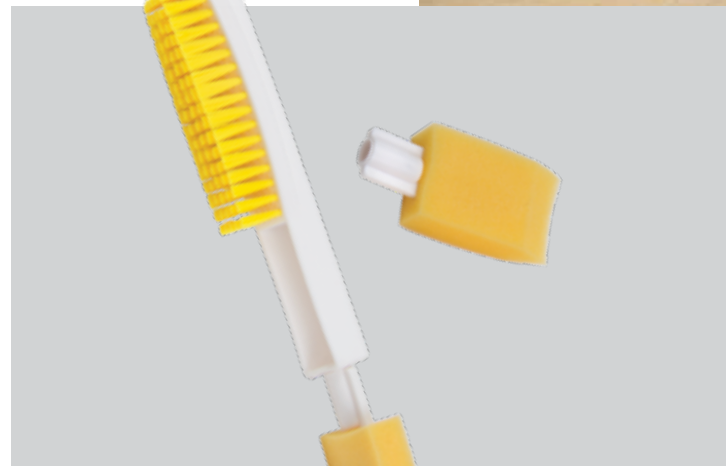
Contact: Your Preferred Wholesaler



Medical Footcare
256 Ways to Relieve Foot Pain™



**FootReacher Replacement
Foam Sponges
3 pk #P3365-Toe**



Ask about our Dr. B's FootReacher™ with even more attachments and a telescoping handle for Patients with very limited mobility.

Item #P3365
Kit Includes 1 FootReacher™
& 2 Foam Sponges

Exclusive New Products, 2016

Are You Missing Any?



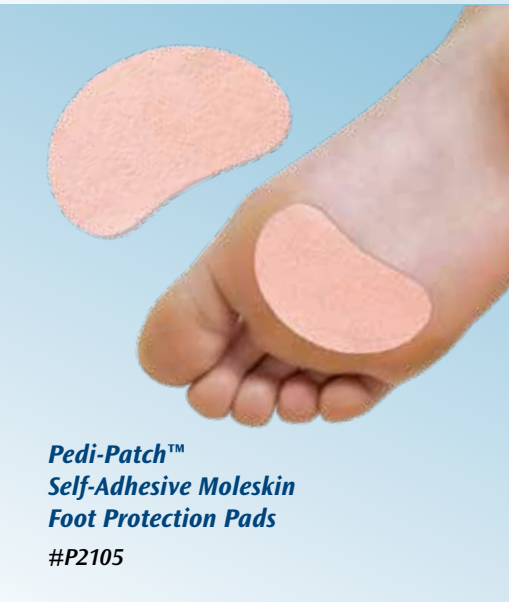
NoBend™ Foot Scrubber
#P3360



Visco-GEL® Hammer ToeCrutch™
#P1037



FasciaFIX® Plantar Fasciitis Relief Sleeve
#P6023



Pedi-Patch™ Self-Adhesive Moleskin Foot Protection Pads
#P2105



ToeSnug® Adjustable Hammer Toe Wrap™
#P8163



FasciaFIX® Plantar Fascia Stretching Sock
#P6045



ShoeZap® 15 Minute UV Shoe Sanitizer
#P3410



Nurturesce® 100% Pure Tea Tree Oil
#P3815/4



Nurturesce® Jock Wash Shower Gel
#P3805

Introducing

ShoeZap®

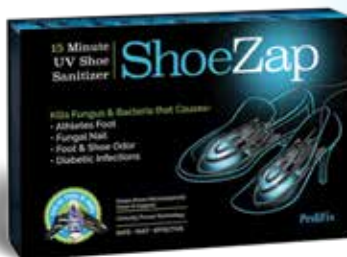
15 Minute UV Shoe Sanitizer



Extra Diabetic Foot Protection

- Kills Fungus & Bacteria That Can Infect Your Feet
- Keeps Footwear 'Microscopically-Clean' & Hygienic
- Destroys Odor-Causing Germs

Shoes are warm, dark and damp — the perfect breeding ground for fungus and bacteria that cause Athlete's Foot, Fungal Nails, Foot & Shoe Odor, Diabetic Infections and more. ShoeZap uses ultraviolet light to sterilize organisms that can infect feet. Fast, easy, safe, 'green' technology. Unlike ineffective shoe sprays, ShoeZap leaves no toxic chemical residue in footwear. One size Sanitizer fits *all* shoe sizes and styles, to disinfect every shoe in the family — men's, women's and kid's. Helps prevent smelly shoes, infection — and re-infection — from contaminated, germ-filled footwear. Good precaution for those with diabetic skin concerns.



Item#

1 Kit #P3410

Also available:

Item #P3411 1/pk Replacement UV Lamp

Item #P3412 1/pk UV-Proof Shoe Bag



Visco-GEL® Stay-Put Toe Separators™ for Smaller Toes

Soft Gel Loop Keeps Contoured Separators in Position S,M,L
#P26



Visco-GEL® Forefoot Protection Sleeve

Wraps Feet in Gel Comfort
#P1455



Visco-GEL® Plantar Fasciitis Arch Support Sleeve

Relieves Heel & Arch Pain, With or Without Shoes
#P1450



Visco-GEL® ToeBuddy® Bunion Guard

Separates, Aligns, Cushions and Protects
#P1038



Arch Support Bandage with Metatarsal Pad

#P6002



Pedi-GEL® Metatarsal Support Pads

Soft Support with Ball-of-Foot Cushioning
#P8208

Exclusive New Products, 2014

Are You Missing Any?



**FungaZoil®
Antifungal Solution**
#P3492



**PediLux4™
Deodorizing
Foot Cream**
#P3328



**Bunion
SoftSplint™**
Maintains Proper
Toe Alignment
#P6026



**Dexterity™
Silicone
Scar Sheets**
Help Fade Scars
(see our variety)



**Pedi-Quick®
Pedicure Kit**
New & Improved
to Keep Feet
Soft & Smooth
#P3349



**Pedi-Smart® Black
Compression Ankle**
Reduces Swelling,
Fashionably!
#P6021



**Visco-GEL®
ToeBuddy®**
Separates & Aligns
Toes That Rub
#P33



**Visco-GEL®
Little ToeBuddy®**
Separates & Aligns
Smaller Toes
That Rub
#P35



**PEDI-GEL® Reusable
Callus Cushion**
Comfort & Protect
#P8207



**Medicated
Pedi-Quick®
OneStep Corn
Removers**
#R3063



**Diabetic
Defense® Daily
Therapy Foot
Moisturizer**
Soothes Dry,
Cracked Skin
#P3620



**Diabetic
Defense®
Moisturizing
Wound Ointment**
#P3625

SOLD OUT



SOLD OUT

**Pedi-Smart®
Toe & Nail
Soaking Tray**
#P3037



**Podiatrists'
Choice® Callus
Control Cream™**
Softens &
Exfoliates with
20% Urea
#P3310



**Podiatrists'
Choice® Soothing
Foot Powder**
#P3325

Innovative New Products, 2013



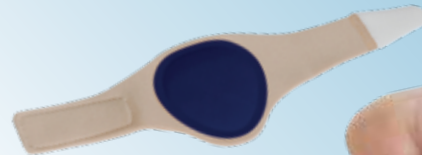
**Visco-GEL®
Dual-Action BunionFix™**
Separates Toes,
Cushions & Protects Bunion
#P47



**Visco-GEL®
Stay-Put Toe Spacer™**
Separates Toes, Stays in Place!
#P27



**Pedi-GEL®
Corn Cushions**
Cushion & Protect
to End Corn Pain
#P8206



**Visco-GEL®
Ball-of-Foot Wrap**
Helps Relieve Ball-of-Foot Pain
#P1295



Contoured Pad
Lifts Metatarsal
Heads to Relieve
Pain and Calluses

**Feltastic™
Metatarsal Pads**
Contoured Felt Pads
Cushion & Support
#P86

**Pedi-GEL®
Bunion Shield**

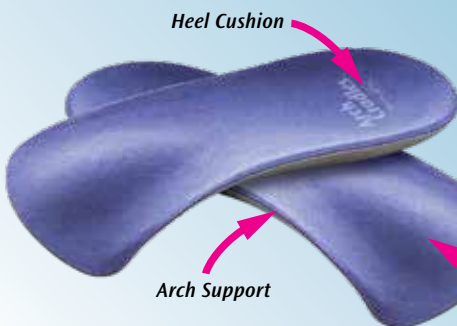
Cushions & Protects,
Self-Adhering & Reusable
#P44



**Visco-GEL®
Arch Wrap**
Convenient
Comfort & Support
#P1291



Bunion SoftSplint™
Helps Relieve Bunion
Pain, Day or Night
#P6026



**Reintroducing!
New and Improved
Arch Cradles®**
#P182

Heel Cushion

Arch Support

Metatarsal Support



**Visco-GEL®
Toe Spacer with Fabric Sleeve**
Separates Toes, Stays in Place!
#P30

PediFix FOOTCARE PRODUCTS



8' Full-Line Medical Footcare Center

See other displays and more products
— request our full-line Catalog,
or visit www.pedifix.com/t-displays.aspx

**Show you're the
footcare leader in
your community!**

**Relief for dozens of
common foot problems
to meet the growing
needs of your customers
and referral sources**

*"With your line, I
am not just selling
a product — I am
providing a solution.
I have helped many
customers recently
that before I had to
send elsewhere."*

D.E., Pharmacy Manager

The complete PediFix® assortment offers your customers relief from dozens of foot conditions, with the widest selection of products and sizes. Includes a full range of skincare items, and our newest innovations, the Pedi-Quick® Foot Scrubber, and ShoeZap®.

#P40-2 —
Full Line Floor Display
60" H x 96" W x 17" D

Includes:

- 109 Products (2–12 pieces each, assorted sizes as applicable)
- 1 large, double-sided Display Header (36" x 16")
- 2 small, double-sided Display Header (16" x 9")
- 1 Window Decal
- 25 Product Guides/Referral Brochures & Holder
- Ailment Guide Shelf Hanger with lanyard
- Out of Stock Tags

*Display contents are subject to change. We introduce new products every year so the merchandise assortments and exact display merchandise price may vary slightly from those included here.



Retail Sales & Marketing Tools

Boost Sales, Profits & Referrals

Customer & Staff Education



Common Foot Problems & Solutions 10" x 4" Shelf Hanger with Lanyard
Order **#LAILSELF**

Helps your customers identify & understand their ailments.



Customer Product Guide & Referral Brochure
Order **#LPG-1**



Customer Product Guide Brochure Holder
Order **#LH1-LPG-1**



Out-of-Stock Tags.
Order **#OSTag**

Referral Marketing



Customer Product Guide & Referral Brochure
Order **#L0109**



Referral Postcards
Order **#LPOST**
For mailing local doctors



**ShoeZap
Poster and Customer
Brochure Holder**
Order #LH2-SZ



**ShoeZap
Customer Brochure
Holder**
Order #LH1-SZ



Double-Sided Display Headers
Order:

- #LHEAD1 (16"x9")
- #LHEAD2 (36"x16")

Also available as Window Decals
Order:

- #LWD1 (4"x4")
- #LWD2 (19"x12.5")



Prescription Pads
Order #L2041
Send to local doctors



Referral Fax
Order #LRFax
For faxing local doctors

Also Available —

Call for more information:

- Co-op Print & Website Ads
- Physician Sampling Program
- Physician Referral System
- Consumer Referral Program
- Regional Sales Representatives to serve you
- Online store locator

Coming Soon: Store Training Webinars

Please Call to Order

PRSR STD
U.S. POSTAGE
PAID
RIPON, WI
PERMIT NO. 100

Change Service Requested

The PediFix Footcare Company
301 Fields Lane
Brewster, NY 10509 USA



New!
**Tea Tree Ultimates®
Foot Wipes**

These specially-formulated Foot Wipes clean, deodorize, freshen and soothe the feet fast.

#P3370



PAGE 4

New!

**Visco-GEL®
Little ToeBuddy®
Bunion Guard**

Relieves 'bunionette', or 'little toe bunion' pain. Anatomically-shaped, soft Gel protects the base of the pinky toe from shoe pressure and friction. Gel spacer separates 4th & 5th toes.

#P1320



PAGE 8

New!

Comfort ToeWrap™

Soft, thin, fabric-lined foam loops help straighten, align and separate crooked, overlapping or 'hammer' toes.

#P6055



PAGE 6

New!

**Soothe & Heal™
Silicone Tape**

Unique, self-adhering Silicone strips dispense and adhere easily to protect sensitive skin from shear, pressure and friction.

#3095



PAGE 7

To order, get more information,
or request full-line catalog,
Call: 1-800-356-8185
Fax: 1-800-431-7801
Visit: www.stores.pedifix.com
Email: info@pedifix.com



New!

**Professional
Nail Cutter**

Heavy-duty, solid, stainless steel construction, 'double-action' leverage, barrel-spring design for extra nail cutting power. A professional instrument just like doctors use in their offices.

#P3355



PAGE 5



Medical Footcare
256 Ways to Relieve Foot Pain™